



## Zelgor: The Infinite Black Update

Hello Zelgor Supporters!

Since acquiring Spellbook Studio, we've been consumed with the Universe of The Infinite Black—learning the codebase, fixing bugs, and designing new content. We've already pushed two updates, and we're gearing up to ship our third and fourth before the end of the year. We've added new content to make life easier for new players, and we've added in-game purchases so players can buy items directly in-app instead of only through the website.

So far, the results are positive: average session length has doubled for both casual and hardcore players, and Day-1 retention for new players is 43% (industry average ~30%). Our next updates will feature balance changes to shake up the meta and the introduction of cosmetics—including unique ship trails and shields—just in time for the Holiday season.

**If you'd like to try your hand at The Infinite Black 2, you can find it in an app store near you, or download it here:**

<https://tib2.com/#download>

There has never been a better time to jump in, as we're having our Infinite Black Friday Sale from now through November 30th. **Use promo code "TIBFriday" to get 25% off your first Tech Point purchase on our website:**

<https://www.spellbookgame.com/purchase/tib2/techpoints.php?promocode=TIBFriday>

The early returns from our growth-through-acquisition strategy have been highly encouraging. Zelgor is no longer a pre-revenue startup with big ideas; we're now a revenue-generating business with multiple live games, a dedicated, passionate community, with those same big ideas.

I'm excited about the momentum we've created in 2025 and what it sets up for Zelgor in the future. Our next fundraising round will focus on growing the team, making The Infinite Black 2 even better, acquiring new titles, and ultimately releasing Noobs in Space into our growing community.

Thank you, as always, for your support—none of this would be possible without you.

**– John Fanning CEO, Zelgor**